

## **ANBI Policy Plan for ICRW Foundation**

### **Stichting International Center for Research on Women-Netherlands (ICRW Foundation or ICRW-Netherlands)**

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#### **Public benefit objectives:**

The International Center for Research on Women (ICRW) is a global applied research and advocacy center that seeks to advance gender equity, inclusion and the alleviation of poverty worldwide. ICRW was founded in 1976 and incorporated in Washington, DC, where it is known as ICRW Global. We have worked in over 70 countries across Africa, Asia, the Middle East, Latin America and Eastern Europe. ICRW Global has local and regional offices in the following locations:

- **Asia**, known as ICRW Asia (based in New Delhi, India);
- **Africa**, known as ICRW Africa and ICRW-Uganda (based in Nairobi, Kenya and Kampala, Uganda); and
- **Europe**, known as ICRW Foundation or ICRW-Netherlands (based in Austerlitz, Netherlands) and established in May 2018.

For over four decades, ICRW has produced cutting-edge evidence that illustrates why empowering marginalized persons and achieving gender equity are critical for sustainable, global prosperity. We consistently use our analyses and gender expertise to turn evidence into real-world solutions and policies. Through research, programs and advocacy, ICRW-Netherlands' public benefit objectives are to:

- Generate research evidence that identifies the societal contributions of women, girls and marginalized persons, and addresses the obstacles preventing them from participating fully in society;
- Strengthen communities by strengthening the health, economic opportunities and safety of women, girls and other minority populations; and
- Translate data-driven insights into paths of action that honor universal human rights and create the conditions in which all people can thrive.

ICRW Global and its affiliates, including ICRW – Netherlands, are organized and will be operated exclusively for charitable, scientific, cultural, literary, and educational purposes. It does not have a profit objective.

#### **Activities to achieve objectives:**

ICRW works with non-profit, government and private sector partners to conduct research, develop and guide strategy and build capacity to promote evidence-based policies, programs and practices. ICRW offers the following services and solutions to advance its objectives:

- Advisory services & strategic guidance
- Research & analysis
- Monitoring, learning & evaluation
- Training & capacity building
- Advocacy & policy engagement

For its initial activities in the Netherlands, senior leadership from ICRW Global traveled to Amsterdam and The Hague in May 2018 to hold in-person meetings with both ICRW-Netherlands Board members and to conduct business development meetings with partners and donors. Eleven meetings were held, including with the Dutch Ministry of Foreign Affairs, which has provided funding to ICRW Global for three research projects in the past.

Since the meetings in the Netherlands, follow-up conversations and virtual meetings have taken place. Over the next 12 months, ICRW-Netherlands will continue to build its relationships with Dutch-based donors and partners, as well as hold an in-person meeting of its Board of Directors.

#### **Fundraising**

ICRW-Netherlands will raise funds by contracting with donors to undertake international development projects that further its objectives. The Foundation will do this by responding to grant proposals – solicited or competitively bid – from Dutch and European Union donors, including but not limited to governments, multilaterals, foundations, corporations, academic institutions, nongovernment organizations, and individuals. All funds raised will go directly toward the execution of projects that further ICRW-Netherlands' public benefit objectives.

#### **Deployment of Funds**

Upon the successful acquisition of contracts for projects to further the public benefit, the funds will be deployed to support anticipated projects, by using ICRW own employees and external experts, which will fall into the following areas of focus:

- ◆ **Empowering women and marginalized populations** to achieve their economic aspirations and live productive and meaningful lives.
- ◆ **Eliminating gender-based violence and violence directed at vulnerable groups** by learning why it occurs, how it hurts individuals and communities, the true economic and social costs it incurs on society and what works to end it.

- ◆ **Creating better life options for adolescent girls** by removing impediments, including early and forced marriage, to their wellbeing, education and ability to achieve their dreams.
- ◆ **Promoting the health of women and girls, and their sexual and reproductive rights**, by reinforcing their resilience to HIV, expanding their access to health services and helping to make it possible for them to choose when - and if - to have children.
- ◆ **Engaging women across energy technology value chains and increasing access to clean energy** to build economic stability and free women's time from unpaid care.
- ◆ **Advocating for policy change** around each of these areas to ensure policies, programs and practices are evidence-based, comprehensive and achieve their intended impact.

### **Management of Assets**

Upon the successful acquisition of contracts for projects to further the public benefit, ICRW-Netherlands' cash funds and any reserve will be invested in a standard no risk savings account with a major Dutch bank that is government guaranteed.

ICRW-Netherlands utilizes ICRW Global to assist with the management of assets. As ICRW-Netherlands is in its infancy, cash is unlikely to be needed in the short term, and payment of various invoices for legal, notary or accounting services are paid by ICRW-Global.

### **Governance**

ICRW-Netherlands is overseen by a local Board of Directors consisting of at least two but no more than five members. The ICRW Global Board of Directors provides general guidance, as well as approval on a selection of items that are outlined in its ICRW-Netherlands' deed of incorporation.

Current ICRW-Netherlands board members are:

Prajna Khanna: Chairperson

Surya Ramkumar: Secretary/Treasurer

Dave Jongeneelen: Member

Board members do not receive any remuneration for the performance of their duties, other than a reimbursement for reasonable costs actually incurred.