Social Impact Visual: Gender Equity in Off-Grid Energy

GENDER-SMART STRATEGIES

SHORT-TERM OUTCOMES

Role model effect

Increased access to social protections for women and men (e.g., parental leave, healthcare)
Increased opportunities for professional development for women and men
Increased income for women
Increased technical & business skills for women and men
Expanded business & social networks for women
For women entrepreneurs / sales agents: Increased access to finance, directly through the business or through connection to financial institutions

MEDIUM-TERM OUTCOMES

Increased knowledge, skills, social capital, and access to resources
Improved agency & leadership among women
Enhanced financial stability and well-being for women and households
Greater investment into health, education, household and livelihoods
Enhanced individual and family well-being
Women's heightened status in the community
Enhanced financial stability and well-being for women users
Enhanced household well-being
Women's heightened status in the community
Increased income for women micro-entrepreneurs

LONG-TERM OUTCOMES

Reduction in bias related to women's participation in leadership roles
Greater social and professional mobility for women
Joint decision making and control over resources in household and community
Shifts in norms related to what jobs / roles are appropriate for women and men
Equitable access to energy; ongoing benefits of clean energy use
Gains in agency / decision making for women in household and community