

Social Impact Visual: Gender Equity in Off-Grid Energy



GENDER-SMART STRATEGIES	SHORT-TERM OUTCOMES MEDIUM-TERM OUTCOMES	LONG-TERM OUTCOMES
Board	→ Role model effect	 Reduction in bias related to women's participation in leadership roles
Employees	 Increased access to social protections for women and men (e.g., parental leave, healthcare) Increased opportunities for professional development for women and men Increased income for women Increased technical & business skills for women and men Increased technical & business skills for women and men Expanded business & social networks for women For women entrepreneurs / sales agents: Increased access to finance, directly through the business or through connection Increased technical status in the 	 > Greater social and professional mobility for women > Joint decision making and control over resources in household and community > Shifts in norms related to what jobs / roles are appropriate for women and men
Consumers (depending on type of technology)	to financial institutions community > Saved time (e.g., through use of efficient technology) > Enhanced financial stability and well-being for women users > Positive health impacts (e.g., reduced smoke inhalation, burns); reduced drudgery > Enhanced household well-being > Increased safety (e.g., solar lamps reduce instances of fire, provide security at night) > Enhanced household well-being > Cost savings (e.g., on fuel through use of efficient technology) > Women's heightened status in the community > For consumers making productive use of off-grid energy technologies: Expanded business opportunities; increased business productivity/efficiency > Increased income for women micro-entrepreneurs	 Equitable access to energy; ongoing benefits of clean energy use Gains in agency / decision making for women in household and community