



# Gender Materiality Map: Agriculture



## KEY

**Materiality:**  
Where gender issues or opportunities may impact the financial condition or operating performance of a company.

-  **No known materiality case**
-  **Weak materiality case in the particular sector, but domain still links to research or practices that show benefits of gender integration in other industries**
-  **Potential materiality case, with some research linking materiality, and evidence from multiple businesses expressing business impacts**
-  **Clear materiality case, with various research linking to materiality and evidence from at least 4 businesses**

► For more information about the evidence base informing the Gender Materiality Maps, please contact ICRW Advisors: [advisors@icrw.org](mailto:advisors@icrw.org)

GENDER-SMART DOMAIN	OVERALL	VALUE CHAIN			
		1 INPUT PROVISION & USE	2 FARMING & PRODUCTION	3 STORAGE, TRANSPORTATION, AGGREGATION & PROCESSING	4 MARKETING & FINAL SALES
<b>Board</b> Diversity dividend: Various research highlights the link between greater diversity on boards and financial performance.	Clear materiality case	No known materiality case	No known materiality case	No known materiality case	No known materiality case
<b>Senior Management/ Employees</b> Diversity dividend: Various research highlights the link between greater diversity in leadership and on teams, and financial performance as well as innovation. In particular, employing women in external-facing roles (e.g., input provision, agricultural extension, project management, community liaison) can enable more female smallholders to participate and achieve higher yields.	Clear materiality case	Potential materiality case	Potential materiality case	Potential materiality case	Potential materiality case
<b>Smallholder Farmers/ Contractors</b> Engaging women smallholders can help companies reach goals for volume and quality. Women often form networks to share land, inputs, information and/or labor, which may be particularly advantageous in rural or hard-to-reach areas where sourcing predictable volumes of high quality products is a challenge. Contracting women to support the supply chain as input vendors and extension agents can also enable more female farmers to participate and achieve higher yields.	Clear materiality case	Clear materiality case	Clear materiality case	Potential materiality case	Weak materiality case
<b>Gender Lens with Consumers</b> Gender integration in agricultural value chains enables companies to better identify and cater to the interests of different local and international consumer markets, from individual buyers of inputs and end products in-country, to retailers, exporters, and corporations adding value.	Potential materiality case	Clear materiality case	No known materiality case	No known materiality case	Potential materiality case
<b>Gender Opportunities in Community</b> Agribusinesses can support communities boost the local economy by generating sustainable livelihoods opportunities for women, youth, and historically marginalized groups. From a shared value perspective, companies can support climate resilience and help improve smallholder yields, which benefits women and men, strengthens the supply chain and enhances corporate reputation.	No known materiality case	No known materiality case	No known materiality case	No known materiality case	Weak materiality case