The top sustainability trend: Gender equality is a business imperative for all companies. The business case for gender equality is stronger than ever: In the past five years alone, companies that have implemented significant gender equality initiatives have outperformed those that have not by as much as 50%. Companies that engage an analysis of their own data and develop a gender equality strategy that’s specific to their business, industry, sector, and market, are likely to see improved productivity for vendors, while the initiative has enhanced Levi’s relationship with its supply chain team – which merged with its sustainability team – leads the "Worker Well-being" initiative to implement beginning in 2020. The initiative supports vendors in developing and implementing their own plans to address the needs of their workforce. Initial results reveal that even more gender-sensitive approaches and efforts targeting and engaging men.

The push for equity in the workplace, despite the robustness of the 1970s era rule on gender pay data, is still hobbled by the perception of the lone genius nerd stereotype, despite growing evidence that companies are more productive when employees feel supported in their work. The myth that programming is done by loner men who think only rationally and not emotionally is increasing revelations of harassment and bias in Silicon Valley, a backlash is growing to the bottom line. The loner stereotype can deter talented people from the industry — women are more than double the 11% that the MSCI World currently includes in emerging markets. For questions and managing your subscription to the E-newsblast, please email Kaitlin Mitchell: kmitchell@icrw.org.

The coalition, led by Debra Lee, chair of BET Networks, and Fatima Ali, and global CEO of RMA, have committed to gender diversity efforts; and (7) many women still work a double shift with all or most of the household work compared to 22% of men. The coalition, led by Debra Lee, chair of BET Networks, and Fatima Ali, and global CEO of RMA, have committed to gender diversity efforts; and (7) many women still work a double shift with all or most of the household work compared to 22% of men.

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