BILL & MELINDA GATES foundation

Grand Challenges: Putting Women and Girls at the Center of Development Measurement & Evaluation Workshop

WORKSHOP OBJECTIVES

- Inspire innovative thinking and collective capacity on measurement and evaluation approaches focusing on gender equality and empowerment of women and girls
- Align around a collective learning agenda and set of measurement priorities for the Women and Girls at the Center of Development (WGCD) grants and understand how the individual M&E efforts fit into the larger agenda
- Provide overview of the Grand Challenges and foster community amongst the WGCD Grand Challenge grantees and partners

SUNDAY, FEBRUARY 21

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Time	Session	Room		
1:00 – 5 pm	Individual meetings and M&E support sessions Program officers and grantees meet to align on investment outcomes and measurement plan for grants that do not have completed Results Frameworks and Trackers and to have technical discussions on grantee measurement and evaluation plans	La Prugna D'Oro, 1 st floor, Tsavo, Mara South, Conference Center 1 st floor		
1:00 – 2:30 pm	Impact Evaluation Design and Methods Sharing Session This session will provide an interactive overview of key elements of evaluation design and methods. It will begin with a brief overview of evaluation methods followed by an interactive showcase of evaluations designs from the current portfolio. The objective of this session is for grantees and M&E partners to learn from each other and to feel confident that their methods and designs are appropriate for their intervention. Moderators Radu Ban, Program Officer, Water, Sanitation and Hygiene, Bill & Melinda Gates Foundation Sohail Agha, Senior Program Officer, Integrated Delivery, Bill & Melinda Gates Foundation	Mara South, Conference Center 1 st floor		
3:00 – 7:00 pm	Registration	Mara Ballroom Foyer, Conference Center 1 st floor		
6:00 – 8:00 pm	Welcome Reception for Women and Girls and All Children Thriving	Le Chateau, 8 th floor		



MONDAY, FEBRUARY 22

Time	Session	Room
	Breakfast Individually	
9:00 – 10:00 am	Welcome from Grand Challenges Africa and Opening Remarks This is a joint session with the Women and Girls at the Center of Development (WGCD) and All Children Thriving (ACT) grantees to introduce participants to the Grand Challenges Initiative, provide a brief overviews of the WGCD and the ACT Grand Challenges and to set the context for the meetings over the next three days. Presenters Thomas Kariuki, Director, Alliance for Accelerating Excellence in Science in Africa Kedest Tesfagiorgis, Program Officer, Grand Challenges, Bill & Melinda Gates Foundation David D'Argenio, Program Officer, Grand Challenges, Bill & Melinda Gates Foundation Sarah Hendriks, Director of Gender Equality, Bill & Melinda Gates Foundation	Mara South, Conference Center 1 st floor
10:00 - 10:15 am	End of Joint Sessions- move to respective meeting rooms (ACT- Mara South, WGCD w floor "Rooftop")	orkshop- Le Chateau, R
10: 15 – 10:35 am	Gender Equality & Empowerment of Women and Girls at the Gates Foundation The Director of Gender Equality from the Gates Foundation will share the foundation's current thinking on the importance of gender equality and empowerment of women and girls to achieving broader health and development goals and will highlight the role of the WGCD Grand Challenge as a critical investment to build evidence and a deeper understanding of the importance of gender-intentional programming. Presenter Sarah Hendriks, Director of Gender Equality, Bill & Melinda Gates Foundation	Le Chateau, R floor "Rooftop"
10:35 - 10:45 am	Overview of M&E Workshop Objectives and Agenda Presenters Amy Pennington, Measurement and Evaluation Officer, Bill & Melinda Gates Foundation Kristen Envarli, Program Coordinator, Grand Challenges, Bill & Melinda Gates Foundation	Le Chateau, R floor "Rooftop"

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Interactive Marketplace Session 1

The purpose of these sessions is to build understanding of the different programs and key learning questions of each of the WGCD grants, to identify areas of overlap between programs and to make connections for future collaboration. Each of the presenting grantees will briefly introduce themselves and their projects. Participants can then choose which station to visit for a brief presentation and Q&A, rotating to a new station when a bell is rung.

Le Chateau, R floor "Rooftop"

Projects:

- Umodzi Men, Women, Boys and Girls in Alliance to Achieve Gender Equality
- Empowering Girls for Improved Health and Wellbeing in Two National Regions in Swaziland
- The Boma Project Measuring Change in the Decision-Making Role of Pastoral Women at the Household Level as a Result of their Financial and Social Empowerment
- Strengthening Livelihood Strategies of Vulnerable Women in South Kivu, DR Congo
- Smart Payment Schemes as a Gateway to Women's Financial Inclusion and Socioeconomic Empowerment
- Piloting Menstrual Hygiene Management Interventions among Urban and Rural schools in Bangladesh
- ListenUp: Amplifying Girls Voices through Sanitary Pads and Health Information

11:15 am - 12:30 om

Panel Discussion: Approaches to Measuring Empowerment of Women and Girls

This panel discussion will highlight good practices and innovative methods for measuring empowerment and build understanding of some of the challenges and creative solutions for different measurement approaches.

Le Chateau, R floor "Rooftop"

Moderator

Anouka Eerdewijk, Senior Advisor at KIT, The Royal Tropical Institute of the Netherlands

Panelists

Suneeta Dhar, Advisor, JAGORI – Women's Training and Resource Center **Wanjiru Kamau-Rutenberg**, *Director*, African Women in Agricultural Research and Development (AWARD)

Aluísio Barros, Technical Director, International Center for Equity in Health, Federal University of Pelotas, Brazil

Lunch Outdoor Pool Deck

12:30 - 1:30 pm 1:30 - 2:00 pm

Interactive Marketplace Session 2

The purpose of these sessions is to build understanding of the different programs and key learning questions of each of the WGCD grants, to identify areas of overlap between programs and to make connections for future collaboration. Each of the presenting grantees will briefly introduce themselves and their projects. Participants can then choose which station to visit for a brief presentation and Q&A, rotating to a new station when a bell is rung.

Le Chateau, R floor "Rooftop"

Projects:

- Digital Sub-Wallets for Increased Financial Empowerment of Women
- Women-Centered Homestead Food Production as a Means to Improve Food Security, Nutrition, and Women's Empowerment
- Empowering Women and Increasing Sanitation: Making the Rural WASH Market Work
- Room to Grow: Integrating Gender Equity, Family Planning and Nutrition into an Agriculture Intervention in Niger

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	 A Win-Win for Gender, Agriculture and Nutrition: Testing a Gender-Transformative Approach from Asia in Africa Promoting Female Empowerment at the Household Level with Family Planning use, Financial Literacy and Gender Sensitization Education among Couples in Ibadan, Nigeria GAP Year Program (Girls Achieve Power) – Using Sport to Empower Girls at the Critical Time of Adolescent Transition The Fifth H: Her – Empowering Girls through 4-H's Methodology of "Learning by Doing" 	
2:00 - 3:00 pm	Overview of Learning Agenda and Empowerment Building Blocks	Le Chateau, R floor
	 A major priority of this challenge is to generate knowledge and evidence through the grants that discover how to effectively and intentionally: Identify and address gender inequalities and how they relate to sectoral outcomes Scale-up approaches known to work, in context-relevant ways Develop better measures of and empirically test measures of women's and girls' empowerment and agency; Demonstrate the effectiveness of approaches to enhance women's and girls' empowerment and agency To that end, we expect each grant to contribute to cross cutting evidence and learning on how to design, deliver, and measure effective gender-based program. In this session we will provide an overview of the learning agenda and the building blocks of empowerment that we will use to identify more specific learning priorities for a shared set of key learning questions. Presenters Amy Pennington, Measurement and Evaluation Officer, Bill & Melinda Gates Foundation Anouka Eerdewijk, Senior Advisor at KIT, The Royal Tropical Institute of the 	"Rooftop"
	Netherlands	
3:00 - 3:30 pm	Afternoon Tea Time	Le Chateau, R floor "Rooftop"
3:00 - 3:30 pm 3:30 - 5:30 pm		,
	Afternoon Tea Time Building Our Collective Learning Agenda Part 1: Defining the Agenda This is a participatory session where we will begin to build our collective learning agenda. The goals of the session are to begin using a similar language when we talk about empowerment and our learning objectives and to begin drawing connections to each other's work and explore shared learning and complementarities. The session will begin with some individual work for each project teams, followed by a gallery walk through to identify opportunities for future collaboration, followed by	"Rooftop" Le Chateau, R floor
3:30 - 5:30 pm	Building Our Collective Learning Agenda Part 1: Defining the Agenda This is a participatory session where we will begin to build our collective learning agenda. The goals of the session are to begin using a similar language when we talk about empowerment and our learning objectives and to begin drawing connections to each other's work and explore shared learning and complementarities. The session will begin with some individual work for each project teams, followed by a gallery walk through to identify opportunities for future collaboration, followed by smaller group discussions. End of Day Wrap Up Sarah Hendriks, Director of Gender Equality, Bill & Melinda Gates Foundation Kate Schneider, Program Officer, Agricultural Development, Bill & Melinda Gates	"Rooftop" Le Chateau, R floor "Rooftop" Le Chateau, R floor
3:30 - 5:30 pm 5:30 - 5:45 pm	Building Our Collective Learning Agenda Part 1: Defining the Agenda This is a participatory session where we will begin to build our collective learning agenda. The goals of the session are to begin using a similar language when we talk about empowerment and our learning objectives and to begin drawing connections to each other's work and explore shared learning and complementarities. The session will begin with some individual work for each project teams, followed by a gallery walk through to identify opportunities for future collaboration, followed by smaller group discussions. End of Day Wrap Up Sarah Hendriks, Director of Gender Equality, Bill & Melinda Gates Foundation Kate Schneider, Program Officer, Agricultural Development, Bill & Melinda Gates Foundation	"Rooftop" Le Chateau, R floor "Rooftop" Le Chateau, R floor "Rooftop"



TUESDAY, FEBRUARY 23

Time	Session	Room
	Breakfast Individually	Terrance Lounge
8:30 - 9:00 am	Reflections on Monday Sessions	Le Chateau, R floor "Rooftop"
	Facilitators Sarah Hendriks, Director of Gender Equality, Bill & Melinda Gates Foundation Liz Kellison, Deputy Director, Strategy, Planning and Management, Financial Services for the Poor, Bill & Melinda Gates Foundation	
	<u>Presenter</u> Katherine Hay, Deputy Director Deputy Director, Measurement Learning and Evaluation, India, Bill & Melinda Gates Foundation	
9:00 – 10:30 am	Panel Discussion: Current Challenges and Strategic Directions of Gender Data and Measurement	Le Chateau, R floor "Rooftop"
	This panel discussion will situate the WGCD work within the broader field and remind participants of why focusing on gender equality and empowerment of women and girls is critical by highlighting different challenges and opportunities in data and measurement.	
	Moderator Kate Somers, Program Officer, MNCH, Bill & Melinda Gates Foundation	
	Panelists Nyaradzayi Gumbonzvanda, General Secretary, YWCA Papa Seck, Chief Statistician, UN Women Suzanne Petroni, Senior Director, Gender, Population and Development, ICRW Anita Raj, Director of UCSD's Center on Gender Equity and Health	
10:30 – 11:00 am	Morning Tea Time and Move to Concurrent Breakout Session	
11:00 - 12:30 pm	Concurrent Breakouts - Round 1: Tactics and methods to apply in our work Participants will have the opportunity to learn in-depth about practical methods and tactics that people are using in their M&E of gender equality and empowerment of women and girls. Presenters will cover a description of the approaches, where it is most applicable, examples of its use, and limitations. Participants will choose one of the sessions below in each round. Break-Out Topics and Presenters:	See breakout rooms below
Горіс	Presenters	Room

Topic
Approaches to Economic Evaluation – Accounting for
Social Value of Empowerment, Women's Quality of
Life and other outcomes

This session will showcase the conceptual and methodological advances of economic evaluations that capture a richer set of tangible and intangible results relevant to interventions focusing on empowerment of women and girls. The session will include an overview of available approaches and small group exercises for participants to apply them to their own work.

Moderator

Yamini Atmavilas, Senior Program Officer, Measurement, Learning and Evaluation, India Country Office, Bill and Melinda Gates Foundation

Presenters

Giulia Greco, London School of Hygiene and Tropical Medicine **Sudha Chandrasekhar**, London School of

Sudha Chandrasekhar, London School of Hygiene and Tropical Medicine Mara North, Conference

Center 1st floor

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Measuring gender-related attitudes and behaviors

This session will give participants an overview of innovative tools and techniques to measure gender-related attitudes and perceptions, such as Implicit Association Tests, vignettes and body-mapping. The session will involve a presentation to expose participants to various measurement techniques, followed by a hands-on applied exercise for participants.

Moderator

Diva Dhar, Program Officer, Measurement, Learning and Evaluation, India Country Office Bill and Melinda Gates Foundation Le Chateau, R floor "Rooftop"

Presenters

Priya Nanda, Group Director, Reproductive Health and Economic Development, ICRW Ashlyn Sparrow, Lab Director, Game Changer Chicago Design Lab, University of Chicago Jennifer Rowley, Writer, University of Chicago's Center for Interdisciplinary Inquiry & Innovation in Sexual and Reproductive Health (Ci3)

La Prugna D'Oro, 1st floor

Empowerment Indices

This session will provide an overview of three different indices that have been developed to measure women's empowerment across a range of topics including health, decision making, and agriculture. It will highlight the key considerations necessary in developing an index and will focus on examples and lessons learned from field work and analysis.

Moderator

Chiara Kovarik,, Analyst, Agricultural Development, Bill and Melinda Gates Foundation

Presenters

Caroline Kabiru, Research Scientist, African Population and Health Research Center Aluisio Barros, Technical Director, International Center for Equity in Health, Federal University of Pelotas

12:30 – 1:30 pm

1:30 – 2:00 pm

Interactive Marketplace Session 3

The purpose of these sessions is to build understanding of the different programs and key learning questions of each of the WGCD grants, to identify areas of overlap between programs and to make connections for future collaboration. Each of the presenting grantees will briefly introduce themselves and their projects. Participants can then choose which station to visit for a brief presentation and Q&A, rotating to a new station when a bell is rung.

Projects:

Lunch

- Girls for Health: Empowering Rural Girls' Transition from School to Employment as Health Workers
- First Girls' Education Life Skills Evaluation in a Developing Country Context
- Empowering Girls to End Child Marriage in Southern Malawi: A Solution and Evaluation to Stop Child Marriage Now
- Girls for Health: Role Models to Combat Violence Against Women in India
- Couple Power Project in Jharkhand, India
- Plan-it Girls: Empowerment, Employability and Entrepreneurship for Older Adolescent Girls in India
- Improving Women's Access and Usage of Digital Financial Services

Outdoor Pool Deck

Mara North, Conference Center 1st floor



2:00 - 3:30 pm

Concurrent Breakouts - Round 2: Tactics and methods to apply in our work

See breakout rooms

Participants will have the opportunity to learn in-depth about practical methods and tactics that people are using in their M&E of gender equality and empowerment of women and girls. Presenters will cover a description of the approaches, where it is most applicable, examples of its use, and limitations. Participants will choose one of the sessions below in each round.

Break-Out Topics and Presenters

Seeing the 'invisible': What we can learn about gender

Moderator

inequality by exploring intersecting identities

Sarah Hendriks, Director of Gender Equality, Bill & Melinda Gates Foundation

Mara North, Conference Center

This session will explore the links between gender inequality, power and other forms of exclusion (age, class, caste, ethnicity, etc.). After a brief conceptual presentation participants will identify key issues of intersectionality in their own work. A panel conversation will present practical examples so that participants can explore the implications of adopting an intersectionality lens.

Presenters

Harsh Mander, Director of the Centre for Equity

Chi-Chi Undie, Senior Associate, Population Council Heather Katcher, Monitoring and Evaluation

and Organizational Development

Manager, BOMA Project Lucero Quiroga, Consultant, Gender Mainstreaming

Measuring time-use and time poverty

Le Chateau, R floor "Rooftop"

This session will examine the need for and challenge of measuring and considering women's time in the design, monitoring, and evaluation of development interventions. Short presentations and interactive discussion will introduce existing methods and their benefits/limitations and share recent work with livestock, health workers, and agriculture-nutrition interventions.

Moderator

Development, Bill and Melinda Gates Foundation Presenters

Kate Schneider, Program Officer, Agricultural

Sara Stevano, Postdoctoral Fellow, SOAS University of London

Development

Jemimah Njuki, Senior Program Officer, IDRC and Africa Center for Gender

Preet Rustagi, Professor, Institute for Human

La Prugna D'Oro, 1st floor

Measuring Social Norms

This session will present an overview of a social norms framework followed by several concrete examples of how to measure social norms elements relevant to and based on participants' projects. Participants will be actively involved in discussion during the session.

Moderator

Sohail Agha, Senior Program Officer, Integrated Delivery, Bill and Melinda Gates Foundation

Presenters

Thomas Noah, University of Pennsylvania

Mara Ballroom Foyer

3:30 – 4:00 pm

Afternoon Tea Time and Move to Mara North, Conference Center



4:00 – 5:15 pm	Building Our Collective Learning Agenda Part 2: Prioritizing Key Learning Questions and Connecting our Work to the Learning Agenda This session will build on the Monday afternoon Learning Agenda session. The objective is to identify two to three priority learning questions per dimension of empowerment that participants think they can collectively address with their work. We will engage in smaller group work to brainstorm key questions, prioritize the most critical few, and discuss how individual projects will contribute.	Mara North, Conference Center, 1 st floor
5:15 – 5:30 pm	End of Day Wrap Up Sarah Hendriks, Director, Gender Equality, Bill & Melinda Gates Foundation Liz Kellison, Deputy Director, Strategy, Planning and Management, Financial Services for the Poor, Bill & Melinda Gates Foundation	Mara North, Conference Center, 1 st floor
6:00 – 8:00 pm	Grand Challenges Africa Cocktail Welcome Reception	Intercontinental Outdoor Pool



WEDNESDAY, FEBRUARY 24

Time	Session	Room
	Breakfast Individually	Terrace Lounge
8:45 – 10:00 am	Opening Plenary: Overview of Grand Challenges and the Post-2015 Innovation Landscape Welcome & Introduction Berhanu Abegaz, Executive Director, African Academy of Sciences Thomas Kariuki, Director, Alliance for Accelerating Excellence in Science in Africa A Conversation on Grand Challenges: From Davos to Nairobi Kedest Tesfagiorgis, Program Officer, Discovery & Translational Sciences, Bill & Melinda Gates Foundation (moderator) Steve Buchsbaum, Deputy Director, Discovery & Translational Sciences, Bill & Melinda Gates Foundation Peter Singer, CEO, Grand Challenges Canada Dave Ferguson, Director, Center for Development Innovation, Global Development Lab, United States Agency for International Development	Mara Ballroom, Conference Center
10:00 – 11:00 am	Plenary Session II: Mobilizing African Resources to Generate and Scale Innovation Panelists Patricia Amira, TV Show Host; Journalist (moderator) Allan Pamba, VP of Pharmaceuticals, East Africa & Government Affairs, GlaxoSmithKline Raj Bhan, Former Secretary, Department of Biotechnology, India Moses Rugutt, Director-General, National Commission for Science & Technology, Kenya Marleen Temmerman, Chair, Department of Obstetrics and Gynecology and Director, Women's Health and Research, Aga Khan University East Africa Gabriel Negatu, Regional Director, East Africa, African Development Bank Aggrey Ambali, Head of Science, Technology & Innovation Hub, New Partnership for Africa's Development	Mara Ballroom, Conference Center
11:00 - 11:20 am	Morning Tea Break	Mara Ballroom Foyer
11:20 – 12:30pm	Plenary Session: Putting Women and Girls at the Center of Development Keynote Speaker: Nyaradzayi Gumbonzvanda, General Secretary, YWCA Moderator Sarah Hendriks, Director Gender Equality, Bill & Melinda Gates Foundation Panelists Jemimah Njuki, Senior Program Officer, International Development Centre for Research Priya Nanda, Group Director, Reproductive Health and Economic Development, International Center for Research on Women Cebile Manzini-Henwood, Executive Director, Swaziland Action Group Against Abuse	Mara Ballroom, Conference Center



12:30 – 12:40 pm	TEDx Talk I Eliane Ubalijoro, Adjunct Professor of Practice for Public-Private Sector Partnerships, McGill University – GC Grantee	Mara Ballroom, Conference Center
12:40 - 1:40 pm	Networking Lunch	Mara Ballroom, Conference Center
1:40 – 2:40 pm	Moderator Evelyn Gitau, Programme Manager, African Academy of Sciences Panelists Raj Bhan, Former Secretary, Department of Biotechnology, India Richard Gordon, Executive Director, Medical Research Council, South Africa Karlee Silver, VP Programs, Grand Challenges Canada Jeff Murray, Deputy Director, Discovery & Translational Sciences, Bill & Melinda Gates Foundation Assaye Nigussie, Deputy Director, Country Implementation, Newborn & Child Health, Bill & Melinda Gates Foundation Raquel Coelho, Head of the Health Sciences Division and Deputy Director of Life Sciences Directorate, National Council for Scientific and Technological Development (CNPq), Brazil	Mara Ballroom, Conference Center
2:40 - 2:50 pm	TEDx Talk II Ethel Nakimuli-Mpungu , Senior Lecturer, Department of Psychiatry, Makerere University College of Health Sciences – GC Grantee	Mara Ballroom, Conference Center
2:50 – 3:00 pm	Afternoon Tea Break and WGCD meeting participants move to Le Chateau, R floor "Rooftop"	
3:00 - 4:00 pm	Meeting Close - Building Our Collective Learning Agenda Part 3: Identifying how we can Learn and Share Together In this session participants will provide input into how they would like to learn and share together over the next 3-4 years. In small groups we will discuss planned activities and points for sharing and input from others, how we'd like to learn together as a community, where it would be useful to have centralized support for learning and sharing, and how each organization can contribute.	Le Chateau, R floor "Rooftop"
4:00 pm – 4:15 pm	Meet in Lobby and Travel to Dinner	Meet in Intercontinental Hotel Lobby
5:00 – 9:30 pm	Dinner	Carnivore (Langata Road, Near Wilson Airport)